



*This syllabus is subject to change as needed.*

<b>Quarter &amp; Term:</b>	2017-2018
<b>Course Number &amp; Title</b>	Banking, Insurance, & Investing
<b>Instructor Name and email:</b>	Mrs. Shannon Anderson-Rush, sanderson-rush@forsyth.k12.ga.us 770781-6637 x160848 (M-F daytime)
<b>Office Hours &amp; Location:</b>	M-F: 12:00 p.m. – 2:00 p.m., 5:00 p.m. – 8:00 p.m.
<b>Delivery Method:</b>	online
<b>Pre-requisites:</b>	None

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**COURSE INFORMATION**

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**COURSE OBJECTIVES & COMPETENCY AREAS:**

Explore the financial world as students dive into the main areas of financial service, including banking, investing, and insurance. Basics of banking and credit include a brief history of money and banking, negotiable instruments, creation of credit, and the function of banks. Methods for measuring the financial performance of financial institutions are analyzed. Students will be introduced to a variety of investment options and learn to determine the appropriate options for an investment goal. By analyzing financial reports and employing other tools to predict growth rates and return on investment, students will develop strategies to produce financial growth strategies for a business. Through projects, students will determine the risks faced by individuals and businesses and decide on the proper risk management techniques to mitigate those risks. Investigating both personal and business insurance products and deciding which products are suitable for a specific customer profile will be covered. Ethical issues and case studies involved in the financial services industry will be used to determine how industry regulations are developed. An investigation of the careers in the financial services industry will be explored throughout this course. Concepts of this course will be enhanced by business partnerships with community financial institutions, investment firms, insurance companies, stock market simulations, guest speakers, virtual experiences, technology and field trips.

Various forms of technologies and Internet research will be highlighted to expose students to the resources available when managing personal financial goals. Employability skills are integrated into activities, tasks, and projects throughout the course standards to demonstrate the skills required by business and industry. Competencies in the co-curricular student organization, Future Business Leaders of

America (FBLA), are integral components of both the employability skills standards and content standards for this course. Feel free to download the course standards.

Banking, Insurance, & Investing is the third course in the Financial Services pathways in the Finance Cluster. Students enrolled in this course should have successfully completed Introduction to Business & Technology and Financial Literacy. After mastery of the standards in this course, students should be prepared to earn an industry-recognized credential in this career area.

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### **STUDENT LEARNING OBJECTIVES:**

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Student learning objectives for Introduction to Digital Technology are found at:  
<https://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAE/Documents/Introduction-to-Digital-Technology.pdf>

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### **Forsyth Virtual Academy Policies**

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**GRADING POLICY:** 90-100=A; 80-89=B; 70-79=C; Below 70=F

**GRADING SCALE:** Assignments (including quizzes): 25%; Tests: 75%

Assignments/Tests are expected to be submitted by the end of the week unless the instructor is contacted in advance of the due date. All late assignment will be accepted in accordance with FVA late work policy.

**INSTRUCTIONAL METHODOLOGY USED:** Presentations, quizzes, tests, lecture, assignments, access to publisher website, discussions, and evaluations

### **WORK ETHICS:**

To promote positive behaviors, Students will discuss the following topics: Attendance, character, teamwork, appearance, attitude, productivity, organization, communication, cooperation and respect. A separate grade will be given to the student. 1=unacceptable; 2=acceptable and 3=above average

### **ATTENDANCE REGULATIONS:**

Attendance will be tracked and marked in Infinite Campus. Attendance is based on assignment completion in itsLearning in accordance with FVA attendance policy. Attendance will also be tied to amount of work complete and submitted by the due date. Students will lose their driver's license (the ability to apply for a driver's license) if absent for 10 or more days in a school year.

### **PLAGIARISM/CHEATING**

Making false representations to the Academy, including forgery and unauthorized alteration of documents, unauthorized use of any document or instrument of identification. See the Student Handbook for specifics on Academic dishonesty, including, but not limited to, dishonesty in quizzes, tests, or assignments.

**EMAIL COMMUNICATION:** ItsLearning email is the official medium for communication with students at Forsyth Virtual Academy. Students should monitor their ItsLearning email daily.

**CALENDAR**

FVA operates on a calendar that is slightly different than Forsyth County Schools' traditional school calendar.

**Important Dates for the 2017-2018 school year:**

August 7 – First Day

September 4 – No School

November 20-24 – No School

December 21 – End of Semester 1

January 8 - Start of Semester 2

January 15 – No School

February 16-20 – No School

April 2-6 – No School

May 25 – Last Day of School